# **KRC 35th Annual Gala** Building a Movement for Change: From Roots to Power

## **Sponsor Rates**

- Movement Builder \$20,000 Table for 10 / Back Cover Full Page Program Ad / Formal recognition during dinner program / Recognition at all press materials related to dinner / Event signage
- Capacity Builder \$10,000 Table for 10 / Full Page Program Ad / Recognition at all press materials related to dinner / Event signage
- \$5,000 <u>Organizer</u> Table for 10 / Half Page Program Ad / Event signage
- \$2,000 <u>Educator</u> Table of 10 / Line Acknowledgment / Event signage
- Friend \$150 Individual Ticket Member \$120

\* If you are a low-income community member or a student, please inquire about our discounts.

\* If you are a nonprofit or small business representative, please inquire

\* Every ad sponsorship comes with a ticket to the program.

## Advertisement Rates

Individual Ticket

- Inside Cover, Full Page \$5,000
- Full Page (10" tall, 7.5" wide) \$2,000
- $\frac{1}{2}$  Page (5" tall, 7.5" wide) \$1,000
- <sup>1</sup>/<sub>4</sub> Page (5" tall, 3.75" wide) \$600
- Business card (2.5" tall, 3.75" wide) \$350

You can also (1) sign up to be a sponsor, (2) sign up to have your ad in our program booklet, and/or (3) buy individual tickets on our website: http://bit.ly/krc2018gala

for our discounts.

Please send in your list of names to be seated at each table and a final copy of your ad(s) by Oct 22nd to events@krcla.org. Ads should be in black & white (except back cover, which is color) in PDF or EPS format with fonts outlined and images embedded (300 dpi).

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#### Are you a registered KRC member? (Circle one) Yes / No

### Mark X below and fill out the following spaces for those that apply to you:

\_\_\_\_ Yes, I would like to be a Sponsor: Sponsor level \_\_\_\_\_

\_\_\_\_\_Yes, I would like to purchase a \_\_\_\_\_\_page advertisement.

\_ Yes, I would like to purchase \_\_\_\_\_\_ ticket(s).

I/We cannot attend. Enclosed is a contribution to sponsor community members to attend.

Enclosed is my check made payable to "KRC" in the amount of \$ \_\_\_\_\_.

Name: \_\_\_\_

Organization/Company (if any):

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Mail this form & your check to the following address: 900 Crenshaw Boulevard #B, Los Angeles, CA 90019

Contact us: 323. 937. 3718 | events@krcla.org

